

The Tennis Channel

VER Broadcast Facilities for The French Open



Case Study

The French Open • Roland Garros • Paris, France • 2014-Present



SYSTEM FEATURES

International Support

4 Networks

4 Control Rooms

7 Announce Booths

2 Broadcast Sets

27 Cameras

80 Host Feeds

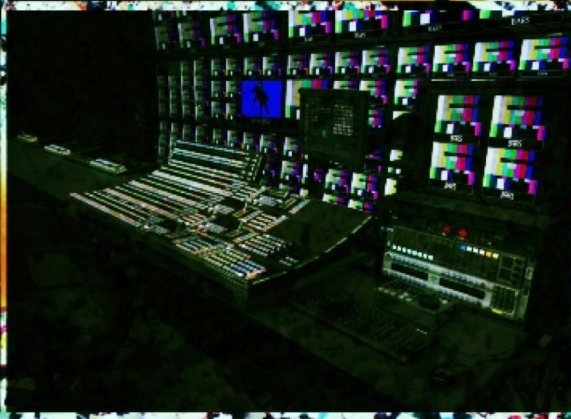
100 Channels of EVS

VER Serves Up Tech for U.S. Rightsholders at French Open, June 02, 2014

By Ken Kerschbaumer, Editorial Director, Sports Video Group [SVG]



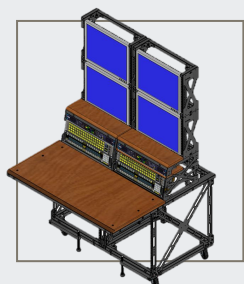
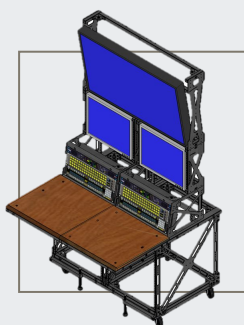
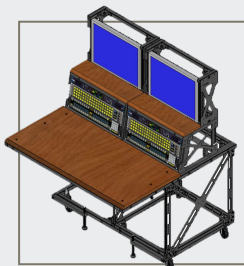
While the three-network collaboration has become a well oiled machine, ESPN continues to innovate its approach to broadcasting the French Open. This year, ESPN tapped VER to provide flypacks and technical facilities to cover each of the televised courts at Roland Garros. The French Open has also given VER a chance to show off its new furniture-making skills. Vince Pace, whose tooling and design work was instrumental in the creation of 3D-camera rigs, helped create lighter racks and equipment furniture that can also be easily reconfigured. "Everything from the monitor walls to the front and back bench and to the EVS was built in-house" Howie Rosenthal, Director of Broadcast Operations for VER, notes. "Using Vince's X-frame technology, we were able to pack all of the control-room furniture in three shipping containers and also have it built, on-site, in a day and a half."



“ *What makes a successful remote? Good equipment and the right people. We got both with VER, and now we have a new major player in the market. I'm pleased with my decision...* ”

Bob Whyley, SVP/Executive Producer The Tennis Channel

As part of its multi-year contract to provide broadcast facilities to The French Open, VER was able to completely update the Roland Garros broadcast-cabin compound with brand new technologies and creative solutions in cabin and furniture design, namely, a full installation of new VERSA PAK modular systems. The innovative design of the furniture racks make it fast and easy to completely change a room over from one broadcast network to the next - in 10 minutes or less.



So easy to reconfigure ... just like using an Erector Set!

The VERSA PAK setup is far more flexible than any other mobile control facility in the industry. Construction and tear-down is faster and more efficient and each individual modular unit can be reconfigured to personalize every system component to best meet the specific needs of the venue.

Versa Pak

Strategic Assemblies by VER
Control Rooms of the Future

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