

# YOU ARE INVITED

## Enhanced Environments Creative Authentic Lighting

In anticipation of the 2016 TV and Feature Season, VER New York is reaching out to local NY Producers, Production Designers, Post-Production Supervisors and PGA Members, to offer an informative presentation of the ground-breaking creative process known as Enhanced Environments, featuring **Paul Kobelja**, a pioneer in bringing Mediated Reality to Motion Picture.

**WEDNESDAY, JUNE 22, 2016**

from 6:30-9:30 p.m. at VER's new Camera Prep and Production Facility in Manhattan for an evening of networking and education • Cocktails and light fare will be served

**RSVP HERE**

### What is an Enhanced Environment?

- VEHICULAR AMPLIFICATION
- SET EXTENSION
- DIORAMIC EFFECT
- MEDIATED REALITY



The VER Enhanced Environment process allows film makers light talent and fixtures with amazing natural authenticity. The lighting is spot on so talent and crew alike visualize actual environments and perform against a dramatic and dynamic background without the guesswork of staring at a lifeless, empty green screen.

**COST-EFFECTIVE • VERSATILE**  
**REALISTIC OR HYPER-REALISTIC**  
**DRAMATIC AND DYNAMIC**  
**ANY ANGLE • ANY LIGHTING**  
**ANY SET-UP • ANY LOCATION**  
**ANY TIME OF DAY OR NIGHT**  
**ALL AT THE TOUCH OF A BUTTON!**



We look forward to seeing you on JUNE 22!

VER NEW YORK CITY  
620 12th Avenue *between 47th and 48th* Second Floor New York, NY 10036

 **VER**  
Create extraordinary

AUDIO | AV | BROADCAST | CAMERA | LED | VIDEO | LIGHTING | RIGGING